

# PROGRAMME 2017



Al-Harithy  
Company  
for Exhibitions

Pioneers in the Kingdom's M.I.C.E. Industry

## January 31 - February 2

Jeddah Centre for Forums & Events  
Co-Organized with  
Messe Frankfurt Middle East GmbH

### Automechanika - Jeddah

[www.automechanikajeddah.com](http://www.automechanikajeddah.com)

Saudi Arabia's 2nd Leading Regional Trade Fair for  
the Automotive Industry

## March 18 - 21

Jeddah Centre for Forums & Events

### Saudi Building & Interiors Exhibition

[www.sbie-arabia.com](http://www.sbie-arabia.com)

Saudi Arabia's 26th Comprehensive Showcase for the Industry

Held concurrently:

- School & Hospital Build
- The PMV Showcase

## April 23 - 26

Jeddah Centre for Forums & Events

### Saudi Food, Hotel & Hospitality Arabia

[www.sfh-arabia.com](http://www.sfh-arabia.com)

Saudi Arabia's 22nd International Event for Food, Beverages  
& Catering, Hotel Equipment, Supplies and Services

Held concurrently:

'Jeddah Open Cooking  
Championship' & 'ART DE TABLE'

## May 2 - 4

Jeddah Centre for Forums & Events  
Co-Organized with  
Messe Frankfurt Middle East GmbH

### Intersec

[www.intersec-ksa.com](http://www.intersec-ksa.com)

Saudi Arabia's International Exhibition for  
Fire, Safety, Security & Protection

## November 20 - 23

Jeddah Centre for Forums & Events

### Jeddah International Trade Fair

[www.jitf-arabia.com](http://www.jitf-arabia.com)

Saudi Arabia's 29th Multi-Sectoral Trade Expo for Light Industries,  
Machinery, Consumer Goods, Clothing, Leather Goods, Fashion  
Accessories, Giftware and Textiles

Held concurrently:

### Textiles Arabia

The 4th Home Textiles Expo

## December 14 - 24

South Obhur - Events Land

### Jeddah International Book Fair

[www.jeddahbookfair.com](http://www.jeddahbookfair.com)

Jeddah 3rd International Book Fair

## December 17 - 21

Jeddah Centre for Forums & Events

### Saudi International Motor Show

[www.sims-arabia.com](http://www.sims-arabia.com)

Saudi Arabia's 39th International Event for  
Motor Vehicles, SUVs & Motorcycles

Organiser



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